

## Brief on SAFA Regional CFO Conference

The Institute of Chartered Accountants of Bangladesh (ICAB) has organized a list of events concerned with the South Asian Federation of Accountants (SAFA) on 27-29 January 2017 which includes among others, the first SAFA Quiz & Elocution Contest, SAFA Best Presented Annual Report Awards and SAARC Anniversary Awards for Corporate Governance Disclosures Ceremony, 2015 on 27 Jan 2017 and the first SAFA Regional CFO Conference on 28 January 2017 in Dhaka, Bangladesh. The theme of the Conference is **Navigating through Digital Transformation towards better Accountability**.

Digital transformation is the profound and accelerating transformation of business activities, processes, competencies and models to fully leverage the changes and opportunities of digital technologies and their impact across the society in a strategic and prioritized way. And accountability means the obligation of any individual or organization to account for its activities, accept responsibilities for those and to disclose the results in a transparent manner.

Professional accountants, especially CFOs play a leadership role in their respective organizations in this age of digitalization and transformation. Also businesses are continually faced with demands for increasing transparency and accountability. This can lead to conflict of interest situations which finance professionals may face and need to resolve.

In spite of many challenges and difficulties in the digital transformation, the South Asian countries have been experiencing accelerated pace of economic development which will breed new opportunities and aspiration to move towards sustainable development. Even in this race of development in digital age, integrity, transparency and good governance have great significance towards better accountability.

At this backdrop, we have chosen technical topics relevant to the conference theme and have designed the program beginning with the inaugural session and thereafter three (03) technical sessions during the Conference followed by valedictory session in the evening.

We are extremely delighted that the Hon'ble President, People's Republic of Bangladesh is going to inaugurate the conference while a wide range of experienced people across the globe including the Chief Executive Officer of International Federation of Accountants (IFAC) as the keynote speaker and the Chairman of the International Accounting Standards Board (IASB) will have their gracious presence.

### ICAB and SAFA:

To regulate the profession of accountants and for the matters connected therewith ICAB was established in 1973 under a Presidential Order of Bangladesh. The mission of ICAB is to promote and regulate high quality financial reporting and auditing in Bangladesh, to develop and maintain the competence of professional accountants and enhance the reputation of the accounting profession in all sectors of the economy.

Whereas, since its inception in 1984, SAFA, as a forum of professional accountancy bodies, committed to positioning, maintaining and developing the accountancy profession in South Asian Association for Regional Co-operation (SAARC) Region and ensuring its continued eminence in the world of accountancy, in the public interest and towards broad economic development of the region. The role of SAFA is going to be more illuminating in the days to come.

## HOTEL RATES FOR DELEGATES

### Pan Pacific Sonargaon Hotel, Dhaka

Premier Room (Single): US\$ 210 (Inclusive all taxes)  
Premier Room (Double): US\$ 235.47 (Inclusive all taxes)  
Phone: +88 02 9128008

### Radisson Blu Water Garden Hotel, Dhaka

Deluxe Room (Single): US\$ 196.07 (Inclusive all taxes)  
Deluxe Room (Double): US\$ 221.37 (Inclusive all taxes)  
Phone: +88 02 8754555

### The Westin Dhaka

Deluxe Room (Single): US\$ 195 (Inclusive all taxes)  
Deluxe Room (Double): US\$ 225 (Inclusive all taxes)  
Phone: +88 02 9891988

### Six Seasons Hotel, Dhaka

Deluxe Room (Single): US\$ 145 (Inclusive all taxes)  
Deluxe Room (Double): US\$ 175 (Inclusive all taxes)  
Phone: +88 09604 666666

### Best Western La Vinci Hotel, Dhaka

Deluxe Room (Single): US\$ 90++ (Inclusive all taxes)  
Deluxe Room (Double): US\$ 110++ (Inclusive all taxes)  
Phone: +88 02 9119352

### Dhaka Club

Deluxe (Twin Sharing): US\$ 58 (Inclusive all taxes)  
Note : Complimentary Breakfast and WiFi are available with above rates  
Phone: +88 02 8619180



Lalbagh, Dhaka



Cox's Bazar, Chittagong



Tea Garden, Sylhet



Buddhabihar, Paharpur

Conference Communication

**AKM Rahmat Ullah** FCA  
Secretary-ICAB

**Mahub Ahmed Siddique** FCA  
Director (Technical)-ICAB and Executive Secretary-SAFA

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**NAVIGATING THROUGH  
DIGITAL TRANSFORMATION  
TOWARDS BETTER ACCOUNTABILITY**



**SAFA Regional  
CFO Conference 2017**

**28 January 2017 at Pan Pacific Sonargaon  
Dhaka, Bangladesh**



Organised by:

**The Institute of Chartered  
Accountants of Bangladesh**



**PROGRAMME**

**28 January 2017 at Pan Pacific Sonargaon Dhaka, Bangladesh**

**INAUGURAL SESSION**

- 09:30 am : Registration
- 10:30 am : Guests and Participants take their seats
- 11:00 am : Arrival of Hon'ble President and National Anthem
- 11:01 am : Recitation from the Holy Quran
- 11:04 am : Address of Welcome by **Mr. Muhammed Farhad Hussain FCA** Chairman of the Organizing Committee of SAFA Regional CFO Conference 2017
- 11:08 am : Address by **Mr. Adeb Hossain Khan FCA** President of the Institute of Chartered Accountants of Bangladesh (ICAB)
- 11:12 am : Address by **Mr. ASM Nayeem FCA**, President of the South Asian Federation of Accountants (SAFA)
- 11:16 am : Presentation of Keynote Paper **"Navigating Through Digital Transformation Towards Better Accountability"** by **Mr. Fayezul Choudhury**, Chief Executive Officer, International Federation of Accountants (IFAC)
- 11:28 am : Address by Guest of Honor **Mr. Hans Hoogervorst** Chairman, International Accounting Standards Board (IASB)
- 11:35 am : Address by Guest of Honor **Mr. Hedayetullah Al Mamoon**, ndc Senior Secretary, Ministry of Commerce, GoB
- 11:40 am : Address by Special Guest **Mr. A H M Mustafa Kamal FCA**, MP Hon'ble Minister, Ministry of Planning, GoB
- 11:45 am : Presentation of Crests
- 11:48 am : **Address by the Chief Guest Mr. Md. Abdul Hamid** Hon'ble President, People's Republic of Bangladesh
- 12:00 pm : National Anthem
- 12:01 pm : Departure of the Hon'ble President

**TECHNICAL SESSION-I**

- 12:10 pm : Guest and Participants take their seats
- 12:13 pm : Introduction of Paper Presenter by Moderator **Mr. Yacoob Suttar FCA**, Council Member & Past President of the Institute of Chartered Accountants of Pakistan (ICAP)
- 12:16 pm : Presentation of Technical Paper **"Evolving Business Environment: Challenging Role of the CFOs"** by **Mr. Akhter Matin Chaudhury FCA**, Chairman & Managing Director, Nuvista Pharma Ltd.
- 12:30 pm : Panel Discussion  
The Panelists are as follows:
  - i. **Mr. Khalilullah Shaikh FCA**, VP, Institute of Chartered Accountants of Pakistan (ICAP)
  - ii. **Mr. Heshana Kuruppu**, Council Member, CA Sri Lanka
  - iii. **Mr. Anwaruddin Chowdhury FCA**, Council Member and Past President-ICAB
  - iv. **CMA Manas Kumar Thakur**, President, Institute of Cost Accountants of India
  - v. **Mr. Zahidul Islam Malita FCA**, Finance Director of Unilever Bangladesh Limited
  - vi. **Mr. Abdul Kader Joaddar FCA**, Chief Financial Officer of MetLife Bangladesh
- 01:10 pm : Floor Discussion
- 01:17 pm : Summing up by Moderator
- 01:20 pm : Presentation of Crests
- 01:25 pm : Lunch & Prayer Break

**TECHNICAL SESSION-II**

- 02:00 pm : Guests and Participants take their seats
- 02:05 pm : Introduction of Paper Presenter by Moderator **CA. Tarun J. Ghia**, Central Council Member, Institute of Chartered Accountants of India (ICAI)
- 02:10 pm : Presentation of Technical Paper **"Conflict of Interest Situations: Addressing the Dilemma"** by **Mr. Masud Khan**, Finance Director of Lafarge Surma Cement
- 02:25 pm : Panel Discussion  
The Panelists are as follows:
  - i. **Mr. Prof. Lakshman Ravendra Watawala FCA, FCMA, FCMA(UK), CGMA, FCPM**, President, CMA Sri Lanka
  - ii. **Mr. Adeb Hossain Khan FCA**, President of the Institute of Chartered Accountants of Bangladesh (ICAB)
  - iii. **Mr. Arif Khan FCMA**, President of the Institute of Cost & Management Accountants of Bangladesh (ICMAB)
  - iv. **Mr. AKM Aftabul Islam FCA** Director, Bangladesh Bank
  - v. **Ms. Gillian Fawcett**, Head of Governments Faculty of CIPFA, UK
  - vi. **Mr. Abrar A Anwar**, CEO of Standard Chartered Bank Bangladesh
- 03:15 pm : Floor Discussion
- 03:25 pm : Summing up by Moderator
- 03:30 pm : Presentation of Crests
- 03:35 pm : Tea Break

**TECHNICAL SESSION-III**

- 03:50 pm : Guests and Participants take their seats
- 03:55 pm : Introduction of Panelists by Moderator **Mr. Jagath Perera**, Vice President, CA Sri Lanka
- 04:00 pm : Panel Discussion  
Including five (5) minutes presentation of the paper by each panelist on **"Emerging Regulatory Regime and Financial Reporting : Country Perspective"**  
The Panelists are as follows:
  - i. **Mr. Lasantha Wickremasinghe**, President, CA Sri Lanka
  - ii. **Mr. Anisur Ur Rehman**, VP, the Institute of Cost and Management Accountants of Pakistan (ICMAP)
  - iii. **Mr. CA. Debashis Mitra**, Central Council Member, The Institute of Chartered Accountants of India (ICAI)
  - iv. **Mr. Md. Humayun Kabir FCA**, Council Member and Past President, ICAB
  - v. Representative from the Institute of Chartered Accountants of Nepal (ICAN)
  - vi. Representative from Afghanistan
  - vii. Representative from Bhutan
  - viii. Representative from Maldives
- 05:10 pm : Floor Discussion
- 05:20 pm : Remarks by IASB Chairman **Mr. Hans Hoogervorst**
- 05:25 pm : Summing up by Moderator
- 05:30 pm : Presentation of Crests

**VALEDICTORY SESSION**

- 06:10 pm : Guests and Participants take their seats
- 06:15 pm : Introduction of Paper Presenter by Moderator **Professor Mustafizur Rahman**, Executive Director, Centre for Policy Dialogue (CPD)
- 06:20 pm : Presentation of Technical Paper **"Accelerated Pace of Economic Development in a Digital Age: Opportunities and the Way Forward"** by **Mr. Ahmed Raihan Shamsi FCA**, Chief Executive Officer, Accenture Communications Infrastructure Solutions Ltd.
- 06:35 pm : Panel Discussion  
The Panelists are as follows:
  - i. **Mr. Saber Hossain Chowdhury, MP**, President, Inter-Parliamentary Union
  - ii. **Ian Ball** Chairman, CIPFA International
  - iii. **Mr. Masud Ahmed**, Comptroller and Auditor General of Bangladesh
  - iv. **CA. Sanjay Agarwal**, Central Council Member, the Institute of Chartered Accountants of India (ICAI)
  - v. **Ms. Suraiya Zannath Khan FCA**, Lead Financial Management Specialist in the Governance Global Practice of the World Bank
- 07:25 pm : Floor Discussion
- 07:35 pm : Summing up by Moderator
- 07:40 pm : Address by Chairman Conference Committee **Mr. Muhammed Farhad Hussain FCA**
- 07:48 pm : Address by Special Guest **Mr. Naeem Akhtar Sheikh**, Immediate Past President, SAFA
- 08:00 pm : Address by the Chief Guest **Dr. Mashiur Rahman**, Economic Affairs Adviser to the Hon'ble Prime Minister, GoB
- 08:15 pm : Presentation of Crests
- 08:20 pm : Concluding Speech by President-ICAB, **Mr. Adeb Hossain Khan FCA**
- 08:30 pm : Cultural Programme and Dinner

**SAFA EVENTS AT A GLANCE**

- SAFA Committee Meetings from 9.30am to 12:30pm on 27 Jan 2017 at ICAB
- Quiz & Elocution Contest from 10:00am to 05.30pm on 27 Jan 2017 at ICAB
- SAFA Best Presented Annual Report Awards & SAARC Anniversary Awards for Corporate Governance Disclosures Ceremony 2015 from 6:30pm on 27 Jan 2017 at the Pan Pacific Sonargaon, Dhaka
- SAFA Regional CFO Conference 2017 on 28 Jan 2017 at the Pan Pacific Sonargaon, Dhaka, Bangladesh
- SAFA Board and Assembly Meetings from 10.00am to 1:30pm on 29 Jan 2017

**NB:** Master of the Ceremony (MC) for Inaugural and Valedictory Sessions of the SAFA Regional CFO Conference and SAFA BPA Awards giving Ceremony; **Ms. Zareen Mahmud Hosein FCA**